



Coosa Riverkeeper SMS Messaging Privacy Policy

Updated September 13, 2024

Coosa Riverkeeper and Coosa Riverkeeper programs (“Coosa Riverkeeper,” “we,” or “our”) are committed to protecting your privacy. This SMS Messaging Privacy Policy (“Policy”) governs how we collect and use information about you in relation to Coosa Riverkeeper text message program(s) (the “Messaging Service”), which we make available to you through a third-party service provider.

Data

We do not knowingly contact or collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us so we can promptly obtain parental consent or remove the information.

Location

We may collect and share anonymous location data. To customize our service for you, we and our partners may collect, use, and share precise location data, including the real-time geographic location of your computer or device. This location data is collected anonymously in a form that does not personally identify you and is used only to provide and improve our service. We may obtain your consent on your first use of the service.

Access

You can request to see or delete your personal data. You can sign into your account to see or delete any personally identifiable information we have stored, such as your name, address, email or phone number. You can also contact us by email to request to see or delete this information.

Deletion

We may keep data indefinitely.

Sharing

We appreciate your trust in us. Your privacy is our top priority. Rest assured that we will never share, sell, or trade your personal information, including phone numbers and SMS consent, with any third parties under any circumstances. Your data remains secure with us.

Contact

You can ask privacy questions. If you have any questions or concerns about our privacy policies, please contact us: info@coosariverkeeper.org.

Vendors

Service providers access data on our behalf. In order to serve you, we may share your personal and anonymous information with those companies. Their use of information is limited to these purposes only, and subject to agreements that require them to keep the information confidential. They provide us assurance that they take reasonable steps to safeguard the data they hold on our behalf, although data security cannot be guaranteed.

Analytics companies may access anonymous data (such as your IP address or device ID) to help us understand how our services are used. They use this data solely on our behalf. They do not share it except in aggregate form; no data is shared as to any individual user.

Special

Special situations may require disclosure of your data. To operate the service, we also may make identifiable and anonymous information available to third parties in these limited circumstances: (1) with your express consent, (2) when we have a good faith belief it is required by law, (3) when we have a good faith belief it is necessary to protect our rights or property, or (4) to any successor or purchaser in a merger, acquisition, liquidation, dissolution or sale of assets. Your consent will not be required for disclosure in these cases, but we will attempt to notify you, to the extent permitted by law to do so.

More

Our privacy policy may change from time to time.